

# Retractable Banner Orient 800

Total Graphic Area: 31.5” x 89.75”  
Total Visual Area: 31.5” x 83.25”

### SAFE

No text or important graphics beyond this line.

### TRIM

This is the actual cut line of the final trim size.

### BLEED

To ensure that ink coverage goes to the final trim size, extend any background images and graphics beyond the trim edge.

## General Art Guidelines

- CMYK Colour
- Convert fonts to outlines
- When exporting to PDF, turn on crop marks and check “Use Document Bleed Settings”

**BLEED AREA** will not be visable when mounted into the banner stand.  
Please do not put any text or logos in this area. Just bleed the background all the way to the bleed mark line.